


CURRICULUM VITAE

Lindsay M. Ems

Butler University
Department of Communication and Media Studies
College of Communication
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EMPLOYMENT

2016-present Assistant Professor, Communication and Media Studies, Butler University
2015-2016 Visiting Assistant Professor, Human Communication and Organizational
 Leadership, Butler University
2011-2015 Managing Editor, *The Information Society*
2001-2007 Marketing Supervisor, Smithville Communications, Ellettsville, Indiana

EDUCATION

2015 Ph.D., The Media School, Indiana University, Bloomington
 Minor: Social Informatics
 Dissertation: *Divine Design: Configuring Amish Communication in a High-Tech
 World.*
 Dissertation Committee: Harmeet Sawhney (chair), Amy Gonzales, Maria E.
 Grabe and Mary L. Gray.
2010 Master of Arts, Department of Telecommunications, Indiana University,
 Bloomington
2001 Bachelor of Arts, Germanic Studies, Indiana University, Bloomington

AREAS OF EXPERTISE

Social impacts of communication technology, digital cultures, new media
activism/advocacy, empowerment through new media, technology non-use,
ethnographic methods

BOOK

Ems, L. (Under contract) *Medium Control, Maximum Empowerment: Strategies for Amish Living in the
Digital Age.* MIT Press.

REFEREED PUBLICATIONS

- Ems, L.** (2015). Exploring Ethnographic Techniques for ICT Non-use Research: An Amish Case Study. *First Monday*, 20(11), November 2015.
- Ems, L.** and Gonzales, A. (2016) Subculture-Centered Public Health Communication: A Social Media Strategy. *New Media and Society*, 18(8):1750-1767.
- Gonzales, A., **Ems, L.** and Suri, V. R. (2016). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. *New Media and Society*, 18(8): 1422-1438.
- Ems, L.** (2014). Twitter's Place in the Tussle: How Old Power Struggles Play Out on a New Stage. *Media, Culture and Society*, 36(5).
- Ems, L.** (2014). Amish Workarounds: Toward a Dynamic, Contextualized View of Technology Use. *Journal of Amish and Plain Anabaptist Studies*, 1(3): 42-58.

BOOK CHAPTERS

- Deuze, M. and **Ems, L.** (In press). Dissent at a Distance. In J. Raessens, S. Lammes, R. Glas, and M. de Lange (Eds.) *The Playful Citizen: Power, Creativity, Knowledge*. Amsterdam: Amsterdam University Press.
- Blank, P., Brown, W., Deuze M., **Ems, L.**, Lewis, N., McWilliams, J., and Speers, L. (2012). Participatory Culture and Media Life: Approaching Freedom. In A. Delwiche and J. Henderson (Eds.) *The Participatory Cultures Handbook*. New York: Routledge.

BOOK REVIEW

- Ems, L.** (2013). Digital Dead End: Fighting for Social Justice in the Information Age. *The Information Society*, 29(1): 61-62.

OTHER PUBLICATIONS

- Deuze, M., Lewis, N., **Ems, L.**, Mueller, J. and Nemer, D. (2012). Weathering the Media, Mediating the Weather. *Under the Influence Magazine*, No. 10(Spring/Summer).

CONFERENCE PRESENTATIONS/ PARTICIPATION

- Ems, L.** (2018, September) Medium Control, Maximum Empowerment: Strategies for Amish Living in the Digital Age. Paper presented at Dis / Connection: Conflicts, Activism and Reciprocity Online and Beyond, Uppsala University, Uppsala Sweden.
- Ems, L.** (2017, December) Global Resistance through Technology Non-Use: An Amish Case Study. Paper presented at Slow Computing: A Workshop on Resistance in the Algorithmic Age, Maynooth University, Dublin, Ireland.

- Ems, L.** (2016, September) Critical Making: Amish Innovation for Community Empowerment. Paper presented at the 4S/EASST Conference, Barcelona, Spain.
- Ems, L.** (2016, June) From the Fence to the Switch: Configuring Amish Communication in a High-Tech World. Paper presented at the Continuity and Change: 50 Years of Amish Society Conference, Elizabethtown College, Elizabethtown, Pennsylvania.
- Ems, L.** (2015) Critical Making: Amish Innovation for Community Empowerment. Paper presented at the Association of Internet Researchers 16 Conference, Phoenix, Arizona.
- Ems, L., Gonzales, A.** (2015, March). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the Center for Computer-Mediated Communication Spring Symposium, Indiana University, Bloomington, Indiana.
- Ems, L., Gonzales, A.** (2014, November). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the National Communication Association, Chicago, Illinois.
- Ems, L.** (2014, November). Approaches to Amish Technology Use: The Body as an Optional, Ideal Communication Medium. Paper presented at the International Symposium on Digital Ethics, Chicago, Illinois.
- Ems, L.** (2014, April). ICT Non-Use Among the Amish. Participant and selected panelist in the Workshop on Technology Non-Use: Refusing, Limiting, Departing, ACM Conference on Human Factors in Computing Systems (CHI 2014), Toronto, Canada.
- Gonzales, A., **Ems, L.** and Suri, V. R. (2014, May). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. Paper presented at the Partnership for Progress on the Digital Divide Preconference, International Communication Association, Seattle, Washington.
- Ems, L.** (2014, May). From the Fence to the Switch: Calibrating the Amish Link to the Global Information Network. Participant in Doctoral Consortium of the Communication and Technology Division, International Communication Association, Seattle, Washington.
- Ems, L.** and Gonzales, A. (2013, October). Hacking Healthcare: Navigating Disconnection in the Pursuit of Medical Care. Paper presented at the Association of Internet Researchers 14 Conference, Denver, Colorado.
- Ems, L.** (2013, June). Technological Change in Northern Indiana. Paper presented at the Amish Conference 2013: Amish America: Plain Technology in a Cyber World. Elizabethtown College, Elizabethtown, Pennsylvania.
- Ems, L.** (2012, July). Media Materiality Theorists Cast Social Movement Theories in a New Light. Paper presented at the European Association of Social Anthropologists Conference in the Workshop on Theorizing Media and Social Change, Nanterre, France.
- Ems, L.** (2012, October). Participant in Ph.D. Colloquium, Association of Internet Researchers 13 Conference, Salford, U.K.

- Ems, L.**, Nemer, D. and Medina, E. (2012, October). Interactive Ephemeral Communicative Spaces: Twitter and the Generation of Symbolic Capital in Crisis Communication. Paper presented at the Association of Internet Researchers 13 Conference, Salford, U.K.
- Ems, L.** (2012, October). Breaking the Top-Down Trend: Charting the Course of Subcultural Innovations. Paper presented at Infosomal: A Media, Technology & Society Conference, Northwestern University, Evanston, Illinois.
- Ems, L.** (2012, April). Culture Wars: Origins and Impacts on Academic Freedom. Paper presented at the Understanding Academic Freedom: History, Purpose, Threats and Successes Conference at Indiana University, Bloomington, Indiana. (Also served on organizing committee)
- Deuze, M. and **Ems, L.** (2011, June). Dissent at a Distance. Paper presented at the International Communication Association Conference, Boston, Massachusetts.
- Ems, L.** (2010, November). Protesters Use Microblogging Tools to Make their Voices Heard in New Ways. Paper presented at the National Communication Association Conference, San Francisco, California.
- Ems, L.** (2010, April). Moving from Subculture to the Mainstream: Charting the Course of Fashion, Slang and Communication Technology. Paper presented at the Popular Culture Association/American Culture Association Conference, St. Louis, Missouri.
- Ems, L.** (2010, March). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the Women in Science Research Conference, Bloomington, Indiana.
- Ems, L.** (2010, April). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the ACM Conference on Human Factors in Computing Systems (CHI 2010) in the Microblogging Workshop, Atlanta, Georgia.

INVITED/GUEST LECTURES

- Ems, L.** (2015). Amish Community and Communication Norms. Invited guest lecture in the undergraduate course INFO I400: Community Informatics, Dr. David Nemer, Social Informatics, Indiana University, Bloomington, Indiana.
- Ems, L.** (2015). Social Mediated Public Health Communication for Social Change. Invited guest lecture in the undergraduate course T414: Public Health Communication Campaigns, Dr. Jessica Gall Myrick, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2014) Approaches to Amish Technology Use: Toward Preserving Cultural Autonomy in the Digital Age. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2013). Amish Approaches to Communication Technology Adoption. Invited guest lecture in the undergraduate course T427: International Telecommunications. Dr. Harmeet Sawhney, Department of Telecommunications, Indiana University, Bloomington, Indiana.

- Ems, L.** (2013). Social Media for Business Communications. Invited guest lecture in X204: Business Communications. Erin Kilbride-Vincent, Kelley School of Business, Indiana University Purdue University Indianapolis, Indianapolis, Indiana.
- Ems, L.** (2013). Ethnographic Methods. Invited lecture in the graduate methods seminar T502: Introduction to Research Methods in Telecommunications. Dr. Rob Potter, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). What's in a Boundary? Exploring the Subcultural Dynamics that Protect the Amish Way of Life in a High-Tech World. Media Arts and Sciences Speaker Series. Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Sports Media Today: Entertainment, Interactivity and Politics. Invited lecture in the undergraduate course T205: Introduction to Media and Society. Dr. Amy Gonzales, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Where Social and Technological Forces Collide: New Protest Tools Reveal Authoritarian Regimes Fumbling to Maintain Political Power. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2011). Convergence Culture. Invited lecture in the undergraduate course T101: Media Life. Dr. Mark Deuze, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2010). Breaking the Mold and Setting the Female Pop-Star Standard: Madonna's 1980's Music Videos. Invited lecture in undergraduate T195: Topical Seminar in Telecommunications (Music Video and Visual Music). Andrew Bucksbarg, Department of Telecommunications, Indiana University, Bloomington, Indiana.

COURSES TAUGHT

2015- present	Communication and Social Responsibility
2015- present	Introduction to Organizational Communication
2015- present	Advanced Organizational Communication
2015- present	Social Media Storytelling
2015- present	Rhetoric and the American Democratic Tradition
2017	Study Abroad Course (London and Paris), The Art and Science of Persuasion, Co-instructor
2014	History and Social Impact of Video Games, Associate Instructor
2012	Introduction to Media and Society, Associate Instructor
2012	Media History, Associate Instructor
2011	Media Life
2010	Music Video and Visual Music, Associate Instructor
2008	Introduction to Electronic Imaging
2008	Introduction to Interactive Media Design, Lab Instructor
2007	Intermediate Video Field and Post Production, Associate Instructor

HONORS AND AWARDS

2018	Butler University Awards Committee, Travel-to-Present Grant – \$1200
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2018	Butler University College of Communication, Travel-to Present Grant – \$1,944
2018	Butler University Awards Committee, Faculty Research Grant Award – \$1,000
2017	Butler University Awards Committee, Faculty Research Grant Award – \$4,605
2016	Butler University Awards Committee, Travel-to-Present Grant – \$567
2016	Butler University College of Communication, Travel-to Present Grant – \$567
2016	Butler University Summer Institute, Faculty Mentor Stipend – \$1,000
2016	Butler University Awards Committee, Travel-to-Present Grant – \$633
2016	Butler University College of Communication Travel-to Present Grant – \$133
2016	Butler University, Center for Citizenship and Community, Faculty Development Stipend – \$500
2015	Butler University Awards Committee, Travel-to-Present Grant – \$542.29
2015	Butler University College of Communication, Travel-to Present Grant – \$542.29
2014-2015	Indiana University College of Arts and Sciences Dissertation Completion Fellowship – \$25,000
2014-2015	Rob Kling Social Informatics Fellowship – \$5,000
2013	Indiana University Graduate and Professional Student Organization Research Award – \$1,000
2012	Indiana University College of Arts and Sciences Graduate Student Travel Award – \$250
2007-2014	Graduate Assistantship, Indiana University
1995-1996	Study Abroad Scholarship, Congress-Bundestag Youth Exchange Program

SERVICE

Discipline:

2018	Manuscript Reviewer, Language@Internet
2018	Manuscript Reviewer, New Media and Society
2016-2017	Member, Society for the Social Studies of Science

2016	Conference Paper Reviewer, Association of Internet Researchers
2015-present	Manuscript Reviewer, New Media and Society
2014-present	Manuscript Reviewer, Journal of Amish and Plain Anabaptist Studies
2015	Fellow, Center for Computer Mediated Communication, Indiana University
2012-2014	Member, Association of Internet Researchers
2011-2014	Member, International Communications Association
2010-2014	Member, National Communications Association
2012-2013	Member, European Association of Social Anthropologists
2010	Conference Paper Reviewer, International Communications Association
2008	Conference Paper Reviewer, International Communications Association

College:

2017- present	Member, College of Communication, Dean Search Committee
2018	Member, Instructor in Communication and Media Studies, Search Committee
2017- 2018	College of Communication Point of Contact for Associate Provost, One Butler Initiative on Creativity
2017- present	Member, Faculty Senate
2016- 2018	Member, Professional Standards Committee
2016- 2018	Member, Curriculum Committee
2015- 2016	Member, College of Communication Symposium Planning Committee
2016	Mentor, Butler Summer Institute (Mentored student research project)
2013	Research Assistant, Professor Amy Gonzales
2010- 2011	Member, Tenure Track Faculty Search Committee
2008- 2012	Appointed Peer Facilitator, New Associate Instructor Training
2009- 2010	Elected Graduate Student Representative, Graduate and Professional Student Organization (Indiana University Graduate Student Government)
2009	Research Assistant, Professor Harmeet Sawhney

2008	Graduate Assistant, Departmental Website Developer
<i>University:</i>	
2016	Member, Academic Freedom Committee
2016	Member, Transdisciplinary Leadership Steering Committee
2012	Volunteer Co-organizer, Understanding Academic Freedom: History, Purpose, Threats and Successes (a mini-conference at Indiana University)
2008	Volunteer Participant, Indiana University Libraries, Website Advisory Committee Focus Group
<i>Community:</i>	
2018	Facilitator, Indiana Humanities, Chew on This events [Topics: ‘Are We Our Data?’, Feb. 20 th , 2018 and ‘Will Machines Replace Us?’, Sept. 12 th , 2018]
2017- present	Member Gardner, Keystone + Monon Community Garden
2006	Volunteer Reporter, Community radio station WFHB’s LGBTIQ news and information show, BloomingOUT

LANGUAGES

- English- native
- German- fluent (20 years)

TECHNICAL SKILLS

- Adobe Dreamweaver
- Adobe Flash
- Adobe Illustrator
- Adobe Photoshop
- Arduino hardware/software configuration
- Audacity
- Apple Soundtrack Pro
- Apple Garage Band
- Apple Final Cut Pro
- CSS
- JavaScript
- Microsoft Office
- Nintendo WiiMote software manipulation
- PureData
- WiiFlash

- XHTML

REFERENCES

Mary L. Gray
Senior Researcher, Microsoft Research New England
Associate Professor, The Media School
Adjunct Faculty, American Studies; Anthropology; Gender Studies
Indiana University
mlg@microsoft.com

Kristin Swenson
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Harmeet Sawhney (Dissertation Chair)
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Amy Gonzales
Assistant Professor
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Maria Elizabeth Grabe
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812-856-1466
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