


## CURRICULUM VITAE

### Lindsay M. Ems

Butler University  
Department of Communication and Media Studies  
College of Communication  
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### EMPLOYMENT

2016-present            Assistant Professor, Communication and Media Studies, Butler University  
2015-2016            Visiting Assistant Professor, Human Communication and Organizational  
                                 Leadership, Butler University  
2011-2015            Managing Editor, *The Information Society*  
2001-2007            Marketing Supervisor, Smithville Communications, Ellettsville, Indiana

### EDUCATION

2015                    Ph.D., The Media School, Indiana University, Bloomington  
                                 Minor: Social Informatics  
                                 Dissertation: *Divine Design: Configuring Amish Communication in a High-Tech  
                                 World.*  
                                 Dissertation Committee: Harmeet Sawhney (chair), Amy Gonzales, Maria E.  
                                 Grabe and Mary L. Gray.  
2010                    Master of Arts, Department of Telecommunications, Indiana University,  
                                 Bloomington  
2001                    Bachelor of Arts, Germanic Studies, Indiana University, Bloomington

### AREAS OF EXPERTISE

Organizational communication, social impacts of communication technology,  
technology non-use, technology ethics, new media activism/advocacy,  
empowerment through new media, ethnographic methods

### BOOK

**Ems, L.** (Under contract) *Virtually Amish: Preserving Community at the Internet's Margins*. MIT Press.

## REFEREED PUBLICATIONS

**Ems, L.** and Gonzales, A. (2016) Subculture-Centered Public Health Communication: A Social Media Strategy. *New Media and Society*, 18(8):1750-1767.

Gonzales, A., **Ems, L.** and Suri, V. R. (2016). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. *New Media and Society*, 18(8): 1422-1438.

**Ems, L.** (2015). Exploring Ethnographic Techniques for ICT Non-use Research: An Amish Case Study. *First Monday*, 20(11), November 2015.

**Ems, L.** (2014). Twitter's Place in the Tussle: How Old Power Struggles Play Out on a New Stage. *Media, Culture and Society*, 36(5).

**Ems, L.** (2014). Amish Workarounds: Toward a Dynamic, Contextualized View of Technology Use. *Journal of Amish and Plain Anabaptist Studies*, 1(3): 42-58.

## BOOK CHAPTERS

Deuze, M. and **Ems, L.** (2019). Dissent at a Distance. In J. Raessens, S. Lammes, R. Glas, and M. de Lange (Eds.) *The Playful Citizen: Power, Creativity, Knowledge*. Amsterdam: Amsterdam University Press.

Blank, P., Brown, W., Deuze M., **Ems, L.**, Lewis, N., McWilliams, J., and Speers, L. (2012). Participatory Culture and Media Life: Approaching Freedom. In A. Delwiche and J. Henderson (Eds.) *The Participatory Cultures Handbook*. New York: Routledge.

## BOOK REVIEW

**Ems, L.** (2013). Digital Dead End: Fighting for Social Justice in the Information Age. *The Information Society*, 29(1): 61-62.

## OTHER PUBLICATIONS

Deuze, M., Lewis, N., **Ems, L.**, Mueller, J. and Nemer, D. (2012). Weathering the Media, Mediating the Weather. *Under the Influence Magazine*, No. 10(Spring/Summer).

## CONFERENCE PRESENTATIONS/ PARTICIPATION

**Ems, L.** (2019, September) Medium Control, Maximum Empowerment: Strategies for Amish Living in the Digital Age. Paper presented in the open panel, Beyond Non-Use: Infrastructuralism and Interruption at the 4S Conference, New Orleans, Louisiana.

**Ems, L.** (2019, May) Amish Philosophies on Information Communication Technology Design and Use. Participant in the Workshop, Standing on the Shoulders of Giants: Exploring the Intersection of Philosophy and Human Computer Interaction, ACM Conference on Human Factors in Computing

Systems (CHI 2019), Glasgow, United Kingdom.

**Ems, L.** (2018, September) Medium Control, Maximum Empowerment: Strategies for Amish Living in the Digital Age. Paper presented at Dis / Connection: Conflicts, Activism and Reciprocity Online and Beyond, Uppsala University, Uppsala Sweden.

**Ems, L.** (2017, December) Global Resistance through Technology Non-Use: An Amish Case Study. Paper presented at Slow Computing: A Workshop on Resistance in the Algorithmic Age, Maynooth University, Dublin, Ireland.

**Ems, L.** (2016, September) Critical Making: Amish Innovation for Community Empowerment. Paper presented at the 4S/EASST Conference, Barcelona, Spain.

**Ems, L.** (2016, June) From the Fence to the Switch: Configuring Amish Communication in a High-Tech World. Paper presented at the Continuity and Change: 50 Years of Amish Society Conference, Elizabethtown College, Elizabethtown, Pennsylvania.

**Ems, L.** (2015) Critical Making: Amish Innovation for Community Empowerment. Paper presented at the Association of Internet Researchers 16 Conference, Phoenix, Arizona.

**Ems, L., Gonzales, A.** (2015, March). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the Center for Computer-Mediated Communication Spring Symposium, Indiana University, Bloomington, Indiana.

**Ems, L., Gonzales, A.** (2014, November). Subculture-Centered Public Health Communication: A Social Media Strategy. Paper presented at the National Communication Association, Chicago, Illinois.

**Ems, L.** (2014, November). Approaches to Amish Technology Use: The Body as an Optional, Ideal Communication Medium. Paper presented at the International Symposium on Digital Ethics, Chicago, Illinois.

**Ems, L.** (2014, April). ICT Non-Use Among the Amish. Participant and selected panelist in the Workshop on Technology Non-Use: Refusing, Limiting, Departing, ACM Conference on Human Factors in Computing Systems (CHI 2014), Toronto, Canada.

Gonzales, A., **Ems, L.** and Suri, V. R. (2014, May). Cell Phone Disconnection Disrupts Access to Healthcare and Other Services for Low-Income Users. Paper presented at the Partnership for Progress on the Digital Divide Preconference, International Communication Association, Seattle, Washington.

**Ems, L.** (2014, May). From the Fence to the Switch: Calibrating the Amish Link to the Global Information Network. Participant in Doctoral Consortium of the Communication and Technology Division, International Communication Association, Seattle, Washington.

**Ems, L.** and Gonzales, A. (2013, October). Hacking Healthcare: Navigating Disconnection in the Pursuit of Medical Care. Paper presented at the Association of Internet Researchers 14 Conference, Denver, Colorado.

**Ems, L.** (2013, June). Technological Change in Northern Indiana. Paper presented at the Amish Conference 2013: Amish America: Plain Technology in a Cyber World. Elizabethtown College, Elizabethtown, Pennsylvania.

**Ems, L.** (2012, July). Media Materiality Theorists Cast Social Movement Theories in a New Light. Paper presented at the European Association of Social Anthropologists Conference in the Workshop on Theorizing Media and Social Change, Nanterre, France.

**Ems, L.** (2012, October). Participant in Ph.D. Colloquium, Association of Internet Researchers 13 Conference, Salford, U.K.

**Ems, L., Nemer, D. and Medina, E.** (2012, October). Interactive Ephemeral Communicative Spaces: Twitter and the Generation of Symbolic Capital in Crisis Communication. Paper presented at the Association of Internet Researchers 13 Conference, Salford, U.K.

**Ems, L.** (2012, October). Breaking the Top-Down Trend: Charting the Course of Subcultural Innovations. Paper presented at Infosocial: A Media, Technology & Society Conference, Northwestern University, Evanston, Illinois.

**Ems, L.** (2012, April). Culture Wars: Origins and Impacts on Academic Freedom. Paper presented at the Understanding Academic Freedom: History, Purpose, Threats and Successes Conference at Indiana University, Bloomington, Indiana. (Also served on organizing committee)

Deuze, M. and **Ems, L.** (2011, June). Dissent at a Distance. Paper presented at the International Communication Association Conference, Boston, Massachusetts.

**Ems, L.** (2010, November). Protesters Use Microblogging Tools to Make their Voices Heard in New Ways. Paper presented at the National Communication Association Conference, San Francisco, California.

**Ems, L.** (2010, April). Moving from Subculture to the Mainstream: Charting the Course of Fashion, Slang and Communication Technology. Paper presented at the Popular Culture Association/American Culture Association Conference, St. Louis, Missouri.

**Ems, L.** (2010, March). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the Women in Science Research Conference, Bloomington, Indiana.

**Ems, L.** (2010, April). Twitter Use in Iranian, Moldovan and G-20 Summit Protests Presents New Challenges for Governments. Paper presented at the ACM Conference on Human Factors in Computing Systems (CHI 2010) in the Microblogging Workshop, Atlanta, Georgia.

## **INVITED/GUEST LECTURES**

**Ems, L.** (2015). Amish Community and Communication Norms. Invited guest lecture in the undergraduate course INFO I400: Community Informatics, Dr. David Nemer, Social Informatics, Indiana University, Bloomington, Indiana.

**Ems, L.** (2015). Social Mediated Public Health Communication for Social Change. Invited guest lecture in the undergraduate course T414: Public Health Communication Campaigns, Dr. Jessica Gall Myrick, Department of Telecommunications, Indiana University, Bloomington, Indiana.

- Ems, L.** (2014) Approaches to Amish Technology Use: Toward Preserving Cultural Autonomy in the Digital Age. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2013). Amish Approaches to Communication Technology Adoption. Invited guest lecture in the undergraduate course T427: International Telecommunications. Dr. Harmeet Sawhney, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2013). Social Media for Business Communications. Invited guest lecture in X204: Business Communications. Erin Kilbride-Vincent, Kelley School of Business, Indiana University Purdue University Indianapolis, Indianapolis, Indiana.
- Ems, L.** (2013). Ethnographic Methods. Invited lecture in the graduate methods seminar T502: Introduction to Research Methods in Telecommunications. Dr. Rob Potter, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). What's in a Boundary? Exploring the Subcultural Dynamics that Protect the Amish Way of Life in a High-Tech World. Media Arts and Sciences Speaker Series. Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Sports Media Today: Entertainment, Interactivity and Politics. Invited lecture in the undergraduate course T205: Introduction to Media and Society. Dr. Amy Gonzales, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2012). Where Social and Technological Forces Collide: New Protest Tools Reveal Authoritarian Regimes Fumbling to Maintain Political Power. Media Arts and Sciences Speaker Series, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2011). Convergence Culture. Invited lecture in the undergraduate course T101: Media Life. Dr. Mark Deuze, Department of Telecommunications, Indiana University, Bloomington, Indiana.
- Ems, L.** (2010). Breaking the Mold and Setting the Female Pop-Star Standard: Madonna's 1980's Music Videos. Invited lecture in undergraduate T195: Topical Seminar in Telecommunications (Music Video and Visual Music). Andrew Bucksbarg, Department of Telecommunications, Indiana University, Bloomington, Indiana.

## **STUDENT RESEARCH MENTORSHIP**

- 2020 – present Brook Blevins (Human Communication and Organizational Leadership), Honors Thesis
- 2020 – present Kate Fulton (Journalism), Honors Thesis
- 2019 - 2020 Alexandra Jones (Human Communication and Organizational Leadership), Honors Thesis

## **COURSES TAUGHT**

- 2015- present Communication and Social Responsibility

2015- present	Introduction to Organizational Communication
2015- present	Advanced Organizational Communication
2015- present	Social Media Storytelling
2015- present	Rhetoric and the American Democratic Tradition
2017	Study Abroad Course (London and Paris), The Art and Science of Persuasion, Co-instructor
2014	History and Social Impact of Video Games, Associate Instructor
2012	Introduction to Media and Society, Associate Instructor
2012	Media History, Associate Instructor
2011	Media Life
2010	Music Video and Visual Music, Associate Instructor
2008	Introduction to Electronic Imaging
2008	Introduction to Interactive Media Design, Lab Instructor
2007	Intermediate Video Field and Post Production, Associate Instructor

## HONORS AND AWARDS

2019	Butler University College of Communication, Travel-to Present Grant – \$440
2019	Butler University Awards Committee, Travel-to-Present Grant – \$440
2019	Butler University Awards Committee, Faculty Research Grant Award – \$2,000
2018	Butler University Awards Committee, Travel-to-Present Grant – \$1,200
2018	Butler University College of Communication, Travel-to Present Grant – \$1,944
2018	Butler University Awards Committee, Faculty Research Grant Award – \$1,000
2017	Butler University Awards Committee, Travel-to-Present Grant – \$1,183.17
2017	Butler University College of Communication, Travel-to Present Grant – \$505.67
2017	Butler University Awards Committee, Faculty Research Grant Award – \$4,605
2016	Butler University Awards Committee, Travel-to-Present Grant – \$567
2016	Butler University College of Communication, Travel-to Present Grant – \$567
2016	Butler University Summer Institute, Faculty Mentor Stipend – \$1,000
2016	Butler University Awards Committee, Travel-to-Present Grant – \$633
2016	Butler University College of Communication Travel-to Present Grant – \$133
2016	Butler University, Center for Citizenship and Community, Faculty Development Stipend – \$500
2015	Butler University Awards Committee, Travel-to-Present Grant – \$542.29

2015	Butler University College of Communication, Travel-to Present Grant – \$542.29
2014-2015	Indiana University College of Arts and Sciences Dissertation Completion Fellowship – \$25,000
2014-2015	Rob Kling Social Informatics Fellowship – \$5,000
2013	Indiana University Graduate and Professional Student Organization Research Award – \$1,000
2012	Indiana University College of Arts and Sciences Graduate Student Travel Award – \$250
2007-2014	Graduate Assistantship, Indiana University
1995-1996	Study Abroad Scholarship, Congress-Bundestag Youth Exchange Program

## **SERVICE**

### *Discipline:*

2020	Manuscript Reviewer, Information, Communication and Society
2016-2020	Member, Society for the Social Studies of Science
2019-2020	Member, ACM Special Interest Group in Human Computer Interaction (CHI)
2018	Manuscript Reviewer, Language@Internet
2018	Manuscript Reviewer, New Media and Society
2016	Conference Paper Reviewer, Association of Internet Researchers
2015-present	Manuscript Reviewer, New Media and Society
2014-present	Manuscript Reviewer, Journal of Amish and Plain Anabaptist Studies
2015	Fellow, Center for Computer Mediated Communication, Indiana University
2012-2014	Member, Association of Internet Researchers
2011-2014	Member, International Communications Association
2010-2014	Member, National Communications Association
2012-2013	Member, European Association of Social Anthropologists

2010	Conference Paper Reviewer, International Communications Association
2008	Conference Paper Reviewer, International Communications Association

*College:*

2020	Member, Professional Standards Committee
2019	Member, Human Communication and Organizational Leadership, Assistant Professor Search Committee
2017- 2018	Member, College of Communication, Dean Search Committee
2018	Member, Instructor in Human Communication and Organizational Leadership, Search Committee
2017-2019	Member, Cripe and Waite Scholarship Selection Committee
2017- 2018	College of Communication Point of Contact for Associate Provost, One Butler Initiative on Creativity
2017- present	Member, Faculty Senate
2016- 2018	Member, Professional Standards Committee
2016- 2018	Member, Curriculum Committee
2015- 2016	Member, College of Communication Symposium Planning Committee
2016	Mentor, Butler Summer Institute (Mentored student research project)
2013	Research Assistant, Professor Amy Gonzales
2010- 2011	Member, Tenure Track Faculty Search Committee
2008- 2012	Appointed Peer Facilitator, New Associate Instructor Training
2009- 2010	Elected Graduate Student Representative, Graduate and Professional Student Organization (Indiana University Graduate Student Government)
2009	Research Assistant, Professor Harmeet Sawhney
2008	Graduate Assistant, Departmental Website Developer

*University:*

2017- present	Faculty Senator
2019	Member, Butler Award Committee (BAC), Grant Review Committee



2019	Moderator, Communication Session at Butler University Undergraduate Research Conference
2016	Member, Academic Freedom Committee
2016	Member, Transdisciplinary Leadership Steering Committee
2012	Volunteer Co-organizer, Understanding Academic Freedom: History, Purpose, Threats and Successes (a mini-conference at Indiana University)
2008	Volunteer Participant, Indiana University Libraries, Website Advisory Committee Focus Group

*Community:*

2015- present	Coordinator, Community Partnerships between Butler University and local non-profit organizations (Teachers' Treasures, National Association of Civilian Oversight of Law Enforcement, Butler University CUES, Launch Indy, Patachou Foundation, Lawrence Community Garden, Indy Urban Acres, Flanner House, Growing Places Indy, City of Indianapolis Food Council and Soul Food Project Indy)
2018- 2019	Member, Heartland Film Festival, Cultural Journey to Germany, Steering Committee
2018	Facilitator, Indiana Humanities, 'Chew on This' events [Topics: 'Are We Our Data?', Feb. 20 <sup>th</sup> , 2018 and 'Will Machines Replace Us?', Sept. 12 <sup>th</sup> , 2018]
2017- 2020	Member Gardner, Keystone + Monon Community Garden
2006	Volunteer Reporter, Community radio station WFHB's LGBTIQ news and information show, BloomingOUT

**LANGUAGES**

- English- native
- German- fluent (20+ years)

**TECHNICAL SKILLS**

- Adobe Dreamweaver
- Adobe Photoshop
- Audacity
- Apple Final Cut Pro
- XHTML

## REFERENCES

Mary L. Gray  
Senior Researcher, Microsoft Research New England  
Associate Professor, The Media School  
Adjunct Faculty, American Studies; Anthropology; Gender Studies  
Indiana University  
[mlg@microsoft.com](mailto:mlg@microsoft.com)

Kristin Swenson  
Associate Professor, Department Chair, Communication and Media Studies  
College of Communication  
Butler University  
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Suzanne Reading  
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Mark Rademacher  
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317-940-9823  
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Abbey Levenshus  
Assistant Professor, Strategic Communication  
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Butler University  
317-940-8344  
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Harmeet Sawhney (Dissertation Chair)  
Professor  
The Media School  
Indiana University  
812-855-0954  
[hsawhney@indiana.edu](mailto:hsawhney@indiana.edu)

Amy Gonzales  
Assistant Professor  
Department of Communication  
University of California Santa Barbara  
[gonzales@comm.ucsb.edu](mailto:gonzales@comm.ucsb.edu)

Maria Elizabeth Grabe

Professor, Associate Dean  
The Media School  
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